

ADVERTISEMENT

# Belcourt continues to make its mark

For almost 60 years, the name Belcourt has grown synonymous with property development and quality housing in and around Montreal.

It all began in 1953, when Michael Zunenshine and his two brothers decided to go into the real-estate and brokerage business. From cold-water flats, duplexes and triplexes, to single-family homes, industrial parks and even schools, the company has left its mark on virtually every neighbourhood in the city. Regardless of the type of building, however, the Belcourt philosophy has continued to embrace lessons learned by Michael Zunenshine in the early years, when the company began developing in Dollard des Ormeaux.

"We have been in the condominium market for the last 15 years and we've built and sold approximately 2,000 units," Zunenshine said.

"We pride ourselves on the fact that we build a superior product, give excel-

lent value and after-sales service."

Two recent projects under construction are Condos Rêve, located on Jean Talon in the Côte des Neiges/N.D.G. borough, and Hillside Condominiums, located on Hillside Ave. in lower Westmount.

"We have a 12-storey building going up there with 170 units," Zunenshine said of the Condos Rêve. "We just started six months ago and the sales are going extremely well."

The project is slated for delivery in 2012, with more than 30 per cent of the units already sold. Zunenshine said the location, which is near the Namur and de la Savane métro stations, is just one of the attractive benefits for buyers.

"The units range from 655 square feet for a small one-bedroom, which sells for under \$170,000, to our largest one, which would be around 1,400 square feet; that would be a two-bedroom, two-bathroom unit and we do also have

some three-bedroom, two-bathrooms and they are around \$300,000, which is extremely attractive pricing."

A rooftop gym, heated outdoor saltwater pool and roof-top terrace, are some of the other amenities.

The Westmount project will have two- and three-bedroom units, and a special "office" feature.

"We believe that an increasing number of people are doing work at home and so they need a space to do their work. We created a small working space for a desk that allows us to sell one, two and three bedrooms plus office."

Sales are strong, Zunenshine said, with units ranging from \$250,000 up to \$535,000. Delivery is slated for December 2011.

Zunenshine said the time to purchase is now, while interest rates are still low and pricing is at its best.

"We try to encourage people to buy in advance to benefit from our low pre-



BELCOURT

**The living room of a two-bedroom model unit in Belcourt's Condos Rêve project on Jean Talon in Côte des Neiges/N.D.G.**

construction prices." But even after these two projects are successfully completed and sold, Zunenshine has more up his sleeve.

"We've got half-a-dozen new projects we are currently developing.

"We're waiting for zoning to happen for some of them; for others, we're just waiting to finalize the plans to get going," he said, keeping the Belcourt tradition alive by continuing to provide quality, value-added homes to yet another generation of Montrealers.



**ÎLE BELLEVUE**  
CONDOMINIUMS

**Your Key to an exclusive Island Lifestyle**

INCREDIBLE, AFFORDABLE, LUXURY CONDOMINIUMS  
STARTING AT **\$200,990** TAXES, PARKING & A/C INCLUDED



**Well designed and very spacious condos:  
1041-1142 sq.ft.**

20 West, immediate right after Galipeau Bridge on to Île Bellevue.  
MONDAY TO WEDNESDAY 1-7 PM SATURDAY & SUNDAY 12-5 PM

**1700 RUE DE L'ÎLE BELLEVUE, APT #202**  
[www.belcourtcondos.com](http://www.belcourtcondos.com)  
514. 425.1925





**CONDOS Rêve**






- 15 minutes to Downtown Montréal
- Walking distances to all services and Namur and de la Savane metros
- Wireless internet
- Resident superintendant
- 1, 2 and 3 bedrooms
- Indoor parking
- Concrete structure
- Two elevators
- Lobby
- Equipped exercise room
- Heated outdoor saltwater swimming pool and roof top terrace
- Private garden
- Ceiling height from 8'7" to 11'0"
- Quartz counters
- Air conditioning
- And much more...

**170 sophisticated condominiums apartments**

**located in the Côte des Neiges / Notre-Dame de Grâce district.**

**OFFICE HOURS:**  
Monday to Thursday from 12:00pm - 7:00pm  
Friday, Saturday and Sunday from 12:00pm-5:00pm



[www.belcourtcondos.com](http://www.belcourtcondos.com)  
[www.condosreve.com](http://www.condosreve.com)  
4888 Jean-Talon West • 514.340.1011



**Hillside**  
CONDOMINIUMS



**Affordable Luxury in Prestigious Westmount**

**5 minutes to Downtown Montréal.**  
Walking distance to all services and metro Atwater. Close proximity to Queen Elizabeth Garden, Greene Avenue, Westmount Square and Westmount Park.

- 1, 2 and 3 bedrooms
- Indoor parking
- Concrete structure
- Elevator
- Lobby
- Quartz counters
- Thermoplastic cabinets
- And much more.....
- Air Conditioning

**Sales office:** 1233 avenue Greene, Westmount 514.931.0093

Monday to Thursday from 12:00pm-6:00pm  
Saturday and Sunday from 12:00pm-5:00pm

[www.belcourtcondos.com](http://www.belcourtcondos.com)

